

HEART Coalition of Stanislaus County

Goals:

- ♥ Increase public awareness of CVD and its risk factors.
- ♥ Increase awareness and participation in physical activities for young children, through the *Walk It Out Project*.
- ♥ Increase membership through expanding program partnerships.
- ♥ Guide the public to valuable Heart Healthy community resources.

Members:

American Diabetes Association	Stanislaus County Health Services Agency
American Heart Association	Stanislaus County HSA Foundation
Anthem Blue Cross of California	Stanislaus County Office of Education
Doctors Medical Center	Stanislaus County Tobacco Education Coalition
DMC Foundation	Sutter Gould Medical Foundation
Health Net	Turlock Unified School District
Kaiser Permanente	Vance Roget, MD
Memorial Medical Center	West Modesto /King Kennedy Neighborhood Collaborative
Modesto City Schools	
Modesto Junior College – PHERD	

For more information or to become a member, contact us at:

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www.HeartCoalition.org

Annual Report 2008



**The HEART Coalition
of Stanislaus County**

*The mission of the
HEART Coalition
of Stanislaus County,
is to reduce
cardiovascular disease
risk factors to
improve the health status
and quality of life
of the residents
of Stanislaus County.*

Our Continued Commitment to Childhood Obesity Prevention

In 2008, the HEART Coalition continued to focus on addressing the childhood obesity epidemic in Stanislaus County through the *Walk It Out Project*.

During 2008, the Coalition maintained their sponsorship of the *Walk It Out Project* in five Modesto City Schools After-School Program sites. In February, Coalition



Site Visits, February 2008



Finale Event, May 2008

members visited several of the school sites to provide the children with incentives they had earned. The Coalition held the Finale Event in May. The acknowledged the children for all of their hard work and dedication to the *Walk It Out Project*.

Due to the great success of the *Walk It Out Project* in the 2007-2008 school year, Modesto City Schools in partnership with Healthy Eating Active Living – Community Health Initiative (HEAL-CHI), decided to continue the project in all 18 After-School Program sites.

Other Coalition Efforts to Raise Heart Health Awareness

- ♥ In April the Coalition conducted a Worksite Wellness workshop for area employers, in partnership with HEAL-CHI.
- ♥ In the winter of 2008 the Coalition finalized the 3rd edition of the Heart Disease Prevention Resource Guide and will be disseminating the Resource Guide throughout 2009.

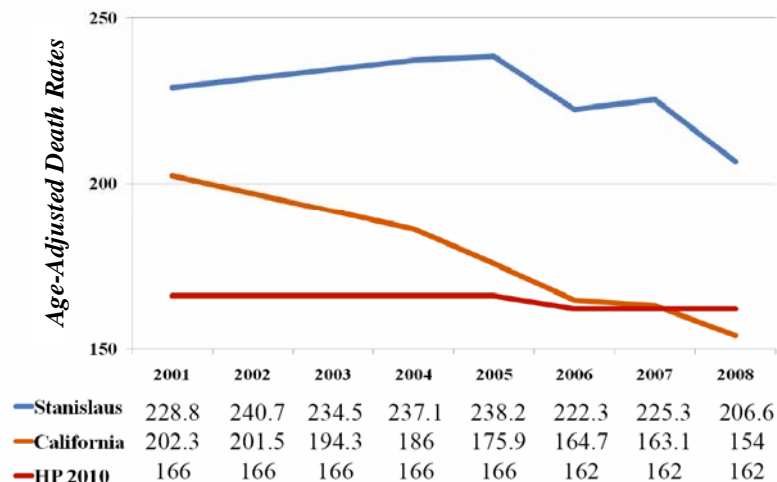
Financial Statement

(FY ending June 30, 2008)

Beginning Account Balance as of July 1, 2007	\$ 15,773.32
Total FY 2007-06 Revenue	\$ 547.28
<i>Interest Earned</i>	
Total FY 2007-08 Expenses	\$ 8,042.95
<i>Heart Coalition Incentives, Walk It Out Project</i>	
Ending Account Balance as of June 30, 2008	\$ 8,277.65

Age-Adjusted Death Rate Due to Coronary Heart Disease

Stanislaus County and California, 2001-2008



Coronary heart disease death rates have consistently declined statewide, surpassing the Healthy People 2010 goal. Historically Stanislaus County has had one of the highest coronary heart disease death rates in the state. Data reveals a significant decline between 2005 and 2008. While work still remains to be done in order for Stanislaus County to reach the Healthy People 2010 goal; this decline reinforces the importance of our mission and continual dedication and hard work.

What is Ahead in 2009

- ♥ In 2008 the Coalition successfully presented the *Walk It Out Project* to Stanislaus County Office of Education, as a resource for their Fit for the Future Campaign.
- ♥ With the tremendous success of the *Walk It Out Project*, the Coalition began development of a toolkit, which can be utilized by those who wish to implement the project.
- ♥ Maintaining an up-to-date website continues to be a priority for the Coalition. In 2009 the *Walk It Out Project* toolkit will be made available on the HEART Coalition website.

